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Welcome to the Summer issue of Eze Castle Integration's newsletter, *IT Perspective*. We have designed this publication to keep you educated and informed on technology and its effect on your business.

We hope you enjoy *IT Perspective* and look forward to your feedback.

• **[A Look at Voice over IP \(VoIP\) & Investment Firms](#)**

Voice services are essential components of any investment firm's operations. In addition to trade execution, voice services are critical for communicating with investors and colleagues, participating in earnings calls, and running business operations.

Voice over IP (VoIP) is relatively new, yet very mature, technology is allowing investment firms to fortify their voice services, while reducing costs and expanding flexibility. VoIP is a powerful technology that can deliver significant benefits to investment firms.

In this article we will define VoIP, discuss common misconceptions, explore VoIP applications, and outline the value this voice technology can deliver to investment firms.

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• **[Hedge Funds: Overcoming Obstacles to Wireless Productivity](#)**

Mobile devices have reached critical mass in the hedge fund community. Performing timely e-mail functions as well as accessing key contact information on the road have become normal, daily chores for most hedge fund managers.

If that is the case, then why have these hedge fund managers not been more aggressive about solving a latency gap in remote data and business process access?

Industry Analyst Firm Aite Group interviewed 12 executives working at hedge funds in a variety of roles (compliance, traders, and fund managers) to gain insights into their perception of wireless productivity. This article explores the Aite Group's findings.

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- **Business Continuity: A Proven Approach for Investment Firms**

Business disruptions occur with or without warning, and the results can be predictable or unknown. Statistics on the impact of downtime on businesses are startling. To avoid being another statistic, investment firms are increasingly designing Business Continuity Plans (BCP) that incorporates all aspects of their businesses.

The primary objectives of a business continuity plan are to minimize potential financial loss, allow for continued service to clients and partners, and diminish negative effects of disruptions on a firm's strategic plans, operations, market position, and reputation.

This article reviews the four primary facets of a comprehensive business continuity plan:

- Identify: Risk Assessment
- Analyze: Business Impact Analysis
- Design & Execution: Plan Development & Execution
- Measure: Plan Testing & Maintenance

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